

<b>New Berlin Police Department Directives Manual</b>		<b>Directive Title: Department Mission, Vision and Values Statement</b>			
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**Introduction**

This directive sets forth the mission, vision and value statements of the New Berlin Police Department.

**Mission Statement**

The mission of the New Berlin Police Department is to protect the lives and property of the people we serve and prevent crime through partnership with the community.

**Vision Statement**

The vision of the New Berlin Police Department is to be regarded as a leader in law enforcement through a commitment to professionalism, training, and community-oriented policing.

**Value Statement**

The members of the New Berlin Police Department are guided by a set of core values:

**Human Dignity:** We acknowledge the value of all people and carry out our duties with dignity, respect and fairness to all.

**Integrity:** We are committed to performing our work with the highest degree of honesty, integrity and professionalism.

**Community Partnership:** We believe that we are only as strong as the community that we serve. We are committed to strengthening our partnerships with the public to ensure a higher quality of life for our community.

**Leadership:** We believe that all of our employees are leaders. We value the contributions, sacrifices, and talents of all of our employees.

By Order of:  
Jeffrey Hingiss



Chief of Police