



### **Sponsorship & Donation Opportunities**

*Sponsorship and/or Donation to the 55th Annual City of New Berlin 4th of July Family Festival offers many advantages including elevating your business profile in the New Berlin Community and highlighting your business's civic pride. It also supports New Berlin Charities and Youth Organizations by offering them opportunities to raise funds, all while offering your business an additional tax-deduction.*

#### Main Parade - sponsorship of \$5,000 (one available)

- Allows for two (12 x 6) banner on festival grounds
- Business name listed on Master Sponsor Board on Festival Grounds
- Business logo on NB 4th of July website & Facebook page
- Ten VIP tickets for reserved fireworks seating area on July 4th

#### East Tent - sponsorship of \$3,000 (one available)

- Allows for one (12 x 6) banner displayed on East Tent
- Business name listed on Master Sponsor Board on Festival Grounds
- Business logo on NB 4th of July website & Facebook page
- Six VIP tickets for reserved fireworks seating area on July 4th

#### West Tent - sponsorship of \$3,000

- Allows for one (12 x 6) banner displayed on West Tent
- Business name listed on Master Sponsor Board on Festival Grounds
- Business logo on NB 4th of July website & Facebook page
- Six VIP tickets for reserved fireworks seating area on July 4th

#### Activity Tent - sponsorship \$2,500 (one available)

- Allows for one (12 x 6) banner displayed on the Activity Tent
- Business name listed on Master Sponsor Board on Festival Grounds
- Business logo on NB 4th of July website & Facebook page

#### Family Games - sponsorship \$2,000 (one available)

- Business name listed on Master Sponsor Board on Festival Grounds
- Business logo on NB 4th of July website & Facebook page

#### Pie Contest - sponsorship of \$1,500 (one available)

- Business name listed on all printed materials
- Business logo on NB 4th of July Website & Facebook page

#### Corn Hole Tournament - sponsorship of \$1,500 (one available)

- Business name listed on all printed materials
- Business logo on NB 4th of July Website & Facebook page

#### Trivia Tournament - sponsorship of \$1,500 (one available)

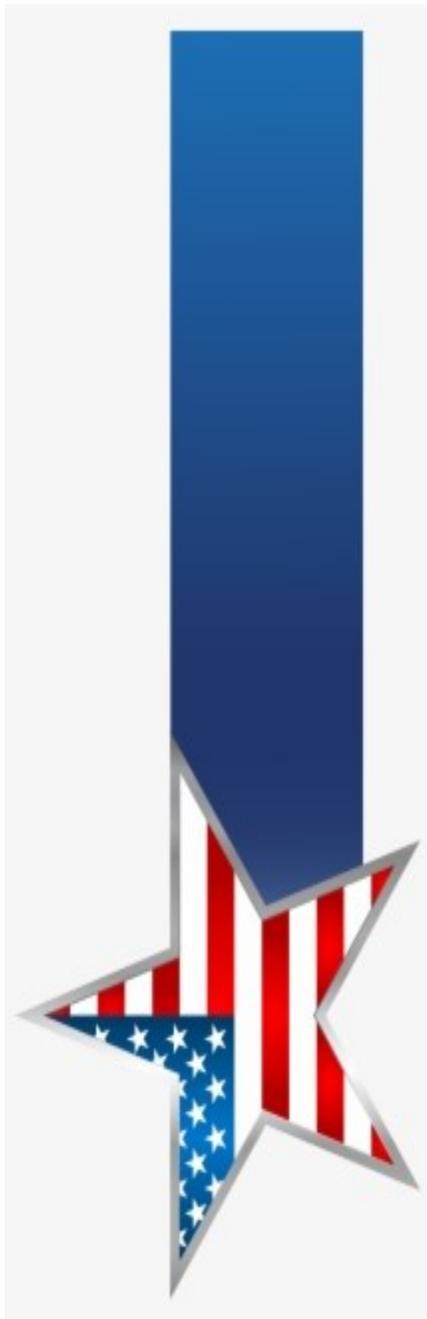
- Business name listed on all printed materials
- Business logo on NB 4th of July Website & Facebook page

#### Fireworks - minimum sponsorship of \$1,000 (multiple opportunities available)

- Business name listed on all printed materials
- Business logo on NB 4th of July Website & Facebook page

#### Mini-Parade - sponsorship of \$800

- Business name listed on all printed materials
- Business logo displayed on NB 4th of July Website & Facebook page



Questions? Please reach out to Polly Oldenburg at [poldenburg@newberlin.org](mailto:poldenburg@newberlin.org) or phone 262-754-1805

# 4th July

## New Berlin 4th of July 2023 Sponsorship/Donation Opportunities

2023 Theme  
"Celebrating Community"  
July 1st thru 4th

### Yes! We would like to sponsor the following ...

- Main Parade @ \$5,000
- East Charity Tent @ \$3,000
- West Charity Tent @ \$3,000
- Activity Tent @ \$2,500
- Family Games @ \$2,000
- Pie Contest @ \$1,500
- Corn Hole Tournament @ \$1,500
- Trivia Contest @ \$1,500
- Fireworks Sponsorship @ *minimum of* \$1,000
- Mini Parade @ \$800

### My preference is to donate at the following level ...

- \$600 donation allows acknowledgement on Festival Ground Signage
- \$400 donation allows acknowledgement on NB 4th of July Facebook page
- \$200 donation allows acknowledgement on 4th of July page of NB city website
- \$\_\_\_\_\_, all other donation amounts are gratefully accepted and will defray remaining events

Please return completed form along with your donation **check payable to New Berlin Fourth of July Commission** in the enclosed envelope ...

Business/Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Email address \_\_\_\_\_

Phone number \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

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